



SERENDIPITY... SOULS THAT MEET, PATHS THAT CROSS, LIVES THAT EVOLVE, STORIES THAT WRITE THEMSELVES IN THE SOUND THAT EMERGES FROM A SILENCE THAT FORTUNE TAKES AWAY FROM US AND CHANCE GIVES TO US.

MADHERO.EU



ALCHEMISTS OF CONTEMPORARY SOUNDS

ECLECTICISM AND FUSION OF DIVERSE GENRES AND MUSICAL INFLUENCES THAT THEY CREATE AS CONTEMPORARY SOUND ALCHEMISTS ELABORATING SOUNDS THAT DELVE INTO SUB-GENRES OF ELECTRONIC MUSIC SUCH AS TECHNO, DUBSTEP, DANCE, TRANCE OR FILMScore OBTAINING SUGGESTIVE SOUND TEXTURES.

CONVENTIONAL METRICS COEXIST WITH OTHER UNPRECEDENTED ONES IN ELECTRONICS INTERLACING VOICE, PERCUSSION AND SYNTHESIZERS IN THE SEARCH FOR AN ENVELOPING AND ELEGANT SOUND WITH WHICH TO DRAW RECOGNIZABLE SOUND, IN WHICH EACH THEME DEVELOPS ITS OWN LIGHT, MIMICKING DIFFERENT STYLES WITHIN A MUSICALY DEFINED CONCEPT.

A NOVEL LISTENING EXPERIENCE IN THE FRAMEWORK OF ELECTRONIC MUSIC MATERIALIZED IN THEMES FROM EQUIDISTANT POINTS OF VIEW.



SYMBIOSIS

WALKING THROUGH THE MUSIC, THE PATHS OF PAULA AND TRASGOBLIN COME TOGETHER IN FORTUITOUS MEETING IN 2015, WHERE THE OPPORTUNITY GAVE THEM THE GLIMPSE OF STYLISTIC UNION, THE LOOK OF MUSICAL COMPLICITY, THE SPACE FOR GENERATIONAL SYMBIOSIS.

FROM THAT CASUAL ENERGY SPRINGS THE SEED OF AN IDEA THAT CAME TO THE HANDS OF THE PRODUCER BORI ALARCÓN, WHO CAPTURED THAT FLASH THROUGH HIS PRISM, CHISELING THE IDEA AND THE CONCEPT, PROVIDING A MORE REFINED VISION AND DEFINING THE FOUNDATIONS OF MADHERO. IN THE MONTEPRÍNCIPE STUDIOS (MADRID) SOME OF THE THEMES THAT BORI, THROUGH HIS GLOBAL VISION AND KNOWLEDGE, CONVERT INTO KEY PIECES OF THE PROJECT ARE RECORDED.

FROM THIS CROSSROADS, THIS GIFT OF FORTUNE UNRAVELS PASSIONATE SONGS ON THREE PILLARS. VOICE AND LYRICS, RHYTHM AND MELODIES.

PAULA

STARTING CONFIDENTLY FOR A VERY EARLY AGE, IN A PRECOCIOUS, CAREFREE, HAPPY WAY, WITH THE CALMNESS AND PRESENCE OF THOSE WHO STEP ON STAGE AT 7 YEARS OLD. SHE EXPERIMENTS WITH DIFFERENT GENRES, FLIRTS WITH VARIOUS MUSICAL STYLES, MODULATES HER VOCAL PERFORMANCE IN A NATURAL SELF-TAUGHT WAY AND PERFECTS IT THROUGH TRAINING IN THE VOCAL FIELD, AS WELL AS IN DANCE. SOUL, ROCK, POP ... NOTHING IS TOO MUCH FOR AN ARTIST HUNGRY FOR LEARNING.

AT THE AGE 11 SHE RECORDED HER FIRST ALBUM, FOLLOWED BY ANOTHER 13. SHE HAS APPEARED ON MANY LOCAL, NATIONAL AND INTERNATIONAL RADIO AND TELEVISION PROGRAMS. SHE HAS ALSO PERFORMED IN MANY CAFÉS, CLUBS, THEATRES, CONCERTS IN HALLS, INCLUDING HARD ROCK CAFÉ IN MADRID. ALL MUSIC CRITICS SPEAK HIGHLY OF HER STRONG AND SOLID STYLE, HER ECLECTIC NUANCES AND HER VOCAL DYNAMICS.

HIS LYRICS EXUDE SENSUALITY, ELEGANCE, HONESTY, MATURITY AND BEAUTY.



TRASGOBLIN

CURIOSITY, TENACITY AND PERSEVERANCE DEFINE A SELF-TAUGHT MUSICIAN WHO, DURING HIS STUDENT LIFE, BEGAN TO EXPERIMENT WITH SOUNDS AND INQUIRE INTO MUSICAL CREATION. PASSIONATE ABOUT MUSIC, HE DECIDED TO MAKE IT HIS WAY OF LIFE, BEGINNING TO TAKE HIS FIRST PROFESSIONAL STEPS IN THE MID-70S IN VARIOUS MUSICAL FORMATIONS.

BUT HIS STORY TAKES AN UNEXPECTED TURN WHEN AT THE BEGINNING OF THE 80S HE MOVED TO MADRID AND STARTED WORKING AS A SOUND ENGINEER AT THE LEGENDARY ROCKOLA HALL IN A CAREER THAT FOR MORE THAN 35 YEARS HAS GIVING HIM THE RESPONSIBILITY FOR THE SOUND OF EVENTS, TOURS, FESTIVALS AND CONCERTS WITH INTERNATIONAL ARTISTS SUCH AS FRANK SINATRA, THE RAMONES, NINA HAGEN, TINA TURNER, JAMES BROWN, RAY CHARLES, MILES DAVIS, ERIC CLAPTON, AS WELL AS NATIONAL TALENTS LIKE MIGUEL RÍOS, ANA BELÉN, DIANA NAVARRO, JOAQUÍN CORTÉS, SERRAT, JULIO IGLESIAS, MALÚ OR PABLO ALBORÁN AMONG MANY OTHERS.

EXPERIENCE, DISCIPLINE AND TEMPERANCE DEFINE THIS METICULOUS, CONSCIENTIOUS AND GENEROUS ARTIST WHO NOW TURNS HIS INEXHAUSTIBLE SOURCE OF KNOWLEDGE INTO THIS PERSONAL PROJECT WHERE HE UNLEASHES ALL HIS CREATIVITY.



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